



Old Home Week 2021 Committee
6/3/21- Zoom Meeting

Minutes

June 3, 2021

Present: Nicki Steel, Mary Genella, Deb Boyd, Scott Olmstead, Julie Moore, Barker Willard, DJ Boyd, Stacie Brooks. Absent: Carl Swanson

Members of the Public: Carolyn Palmer, Denise Foery, Gretchen Havreluk, Cliff Duncan, Jill Adams.

The meeting was called to order by Nicki at 7:04 P.M.

5/6/21 Minutes: Nicki corrected a couple of items on the 5/6 minutes: Lions Club volunteering should be identified as Deerfield Valley Lions Club. Item on Parade Staging should instead read Parade Viewing. With no other changes, Deb moved to accept minutes with amendments, Mary 2nd and motion passed unanimously.

Treasurer's Report: Savings Account Balance \$20,049.68
Checking Account Balance \$2,446.64
Mary mentioned there have been some donations made.

Scott made motion to accept, Deb seconded. Motion passed unanimously.

Old Business/Updates:

1. Updates from last meeting:

Parade- Nicki reported there are 7 bands committed to the parade, at a total cost of \$7,000.

Scott reported that Peter "Fish" Case has agreed to be the parade announcer. He also reported that Bartleby's will allow the use of the sidewalk in front of their store for

special seating. It was decided that we will get the word out that this space is available by RSVP for those that might need assistance and not limit the space to the 85+ crowd. Scott will be the contact person for those looking to reserve a seat.

DJ reported the use of the staging area is approved by the state and town. We will just need to have portable toilets, trash cans and clean up afterwards. He will seek volunteers to help with that.

Silent Auction- Carolyn reported she has talked with some artists and has 16 items donated for silent auction, plus some Skip Morrow books to draw winners from a hat. Silent Auction items and Memory Wall will be in music room of Old School. Art work will be displayed in advance of OHW in town hall windows.

Balloons- Denise discussed balloons for decoration only and not to be given out in order to be environmentally sensitive. There was discussion on other items we could give out and Denise will explore options.

Ice Cream- Nicki reports that Sue Neuman researched various ice cream vendors and it was decided to go with Wilcox Dairy out of Arlington. This is a family owned, area dairy that will provide a cart and staff to hand out ice cream bars for Friday night. Cost of ice cream/Nido donation is approximately \$1,000. Please be sure to thank them if you see them. Cart plans to be set up in front lawn of Crafts Inn and will need electricity. It was discussed that there might be a need for additional freezer space and that will be looked into.

House Tours- Nicki reported that there will not be house tours this OHW, mostly because most of the homeowners will be out of town that week.

Town Dinner- Nicki reported that Meg will handle the logistics of drink tickets for the town dinner. Menu will be chicken dinner with sides and beverage (water). Cost to OHW is \$14 and it was decided we would charge \$20 to the public. Advance purchase of tickets will be required and part of the registration package which Stacie is working on. Motion to go with \$20 pricing for meal, including beverage was made by DJ and seconded by stacie. Final decision on what is included for the \$20 will be made at future date as there was discussion on whether or not it should include desert. Motion passed unanimously.

Thursday Night Kick Off at Adams Farm- Jill Adams was present at the zoom meeting and there was discussion on the Thursday night event. Discussion included having a food truck (Nomad Chef), beer truck (Snow Republic), bon fire, music. Meal ticket for food truck is \$13 in advance, \$16 date of event. It is hoped there will pre-registration for this event so the food truck has an idea of how much to prepare for. The beer truck will provide the appropriate licensing and insurance and can have better control over checking ID's and not over-serving. It is also hoped we can have a donation jar for the Adam's Farm expense and use of facility. Jill mentioned she reached out to VT Distillers about taste testing but hasn't heard back yet. Parking may be an issue and it

was discussed how to get those that are handicap or need assistance to park and walk to the event, so we will look into borrowing a golf cart. Event will run 6:00pm to 10:00pm and Jill will get information to Nicki to put on the OHW website.

Event Filming- Julie contacted Bob Edwards about filming the event, but he will be out of town that weekend. Cliff Duncan was contacted and he is able and willing to film event. Julie will reach out to him for more detail.

Memory Wall- Gretchen reported she is recruiting help with the memory wall. It was decided to not charge those adding photo's and memories to the wall.

Memorabilia- Stacie reported we have 19 adult sized shirts and 46 children sized shirts left with the 2020 logo. It was decided to have Jess handle the pre-order of shirts and other swag items to be picked up at registration desk. An additional 60 shirts will be purchased in the more popular colors to have on hand for purchase at the event. Motion to accept this additional purchase by DJ and seconded by Deb and passed unanimously.

Jess Cronin will have link on her website on OHW swag purchase. Jess charge is \$45 for this service which the committee agreed to provide. Nicki motioned to pay Jess the fee, seconded by Barker and passed unanimously.

It was decided that the committee members and department heads will get free Mint Green shirts that say "volunteer" for free and other volunteers have option to purchase a shirt for \$10. It was also discussed having a name tag or volunteer tag to give to all volunteers so the public and visitors will have a way to identify the volunteers. Julie motion to accept this option, Barker seconded and vote passed unanimously.

Barker made motion to price the shirts at \$20. Mary seconded and vote passed unanimously.

Friday Night Events- Cliff Duncan was present at the meeting and reported he has secured Peter Miles to perform at the Old Red Mill for Friday night. He would perform 8:00pm to 11:00pm. The Old Red Mill will not provide food and bar so Cliff is looking into options, along with Gerry Osler, to have an outside caterer.

Mailings- Deb says this is a work in progress, but hopes to have them go out next week.

Other Business- Nicki reports she met with Hermitage Club who says they may donate funds and place a float in the parade. Scott reports a discussion with Gerry and Sheila Osler that they are willing to offer a rate discount for OHW visitors and participants. Nicki reports OSEC will not conduct tours, but their restrooms will be available and the breakfast is still on. Gretchen needs volunteers. There will be signs put up and ad's in the DV News advertising the event. Committee authorized up to \$1,000 for Nicki to use towards advertising expenses. Stacie made motion, DJ seconded and approved by unanimous vote.

Next Meeting: Future meetings will be held in person at the Old School on July 1, 8, 15 and 22nd at 7:00pm.

Meeting Adjourned: 9:00pm.

Respectfully Submitted,

Scott Olmstead, Secretary