



Old Home Week 2021 Committee
6/24/2021- Old School Meeting Room

Minutes

June 24, 2021

Present: Nicki Steel, Mary Genella, Deb Boyd, Scott Olmstead, Julie Moore, Barker Willard, DJ Boyd, Stacie Brooks, Carl Swanson

Members of the Public: Matt Murano, Cameron Murano

The meeting was called to order by Nicki at 7:03 P.M.

6/3/21 Minutes: DJ moved to accept minutes with amendments, Deb 2nd and motion passed unanimously.

Treasurer's Report: Savings Account Balance \$20,050.47
Checking Account Balance \$2,860.54
Mary mentioned donations continue to come in, including money for BBQ tickets.

Scott moved to approve Treasurers report, Stacie 2nd and motion passed unanimously.

Old Business/Updates:

1. Parade

Wilmington Police Chief, Matt Murano was present to review and update committee on parade traffic control and State information. State permits are required and the process for that will start soon. Matt and Jim Dassati are in communication and are aware of what needs to be done. The biggest need is in volunteers to be stationed around the detour route to help traffic move. He hopes we can supply 15 or more volunteers. Ideas for volunteers were mentioned including soccer team, Mt. Snow and out of town groups. Sheldon Brassor is also involved since traffic will be detoured through town roads. If they cannot find enough volunteers then we may have to hire sheriff's

department. Matt thinks the State may have issue with the length of time the state roads are shut down, and best to keep this to less than 2 hours. It was discussed that perhaps we can find an outside non-profit group we could donate sums of \$500 or more for their services in traffic control. Barker made a motion to approve the expenditure of up to \$500 to donate to a volunteer group. DJ 2nd and motion passed unanimously.

Scott mentioned he had 2 judges already lined up for parade judging and looking for more. The 2 judges are Scott Tucker and David Larson. It is expected to use the porch of the Vermont House for the judging table, and front of Bartleby's for preferred seating.

2. Memorabilia

Stacie reported that the Cronin Company's web site for our memorabilia sales is up and running. Committee will have to pre-buy shirts for availability and there have been 60 purchased. Will need to buy another 36 for on-line and event sales. There will be 2 ads in this week's DV News, ¼ page with parade entry form and the other is a ½ page with website advertising swag items for sale and how to order them. Existing shirts & totes with "2020" logo to add 2021 updates will cost \$400. Barker moved to approve up to \$1,000 in expenditure for additional swag costs. DJ 2nd and motion passed unanimously.

3. Mailings

Deb confirmed mailings went out. There have been a few returned for address unknown.

4. Advertising

Nicki reports that there will be (4) ¼ page, (1) ½ page, (2) back page ad's placed in the DV News with cost covered by local sponsors, thanks to the efforts of Monique White who has been very good at securing donations. She also reported there will be a new banner made with the logo and date of event, which will be interchangeable for future use. She also making up event signs similar to the signs of 2010. There will be a sign in front of Memorial Hall showing events at that site, sign at the ball field showing events there, and one at the Old School showing information on the Memory Wall. These signs will go out a couple of weeks in advance of the event.

New Business

Nicki and Jessica Hammond met to discuss the 7/17/21 Village Stroll and having someone from OHW there to set up a table selling tickets, swag. Jessica will run the table and Barker volunteered to help.

Committee went into Executive Session at 8:22 to discuss honors and awards, and came back into regular session at 8:38.

Committee Adjourned at 8:40

Next meeting Thursday July 8, 2021 at Old School meeting room, 7:00pm.

Respectfully submitted,

Scott Olmstead, Secretary