

Bi Town Committee  
Regular Meeting Minutes  
Wilmington Town Offices  
January 8, 2015

*These minutes are not official until they have been approved by the Bi Town Committee*

Present: Ryan Holton, Ken Black, Gretchen Havreluk, Carolyn May, Pat Weisbrich, Heidi Taylor, Randy Terk, Laurie Newton, Jim Burke, Sharon Cunningham

Meeting was called to order by Ryan Holton at 8:03 AM. On a motion by Randy Terk and seconded by Jim Burke, the minutes of December 4, 2014 were asked to be approved and were by unanimous vote.

#### Topics Discussed

- Ideas from Last Meeting
- Solar lighting on Valley Trail kiosks
  - After discussion, committee decided this was unnecessary
- Community Calendar
  - Chamber is purchasing iPad based kiosks for inside use
  - Discussion on the need for mobile based information
  - Need ability to find out what's going on in our area from anywhere
  - Need a single point of access for calendar information
  - Chamber is the logical place
  - Chamber board to consider how and on what basis to include non-member information
  - Gathering the calendar information is a time consuming and arduous task
- Funding to promote area
  - Discussion on what marketing an area encompasses
  - Joint marketing pool funded through 1% money of both Dover & Wilmington was suggested but not approved
  - Adam Grinold is working on this topic, so discussion postponed until his attendance
  - As an adjunct to the marketing discussion was one for enhanced Internet connectivity
  - Randy, Gretchen and Ken to evaluate costs and approaches for increased bandwidth
- Branding

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- Branding presentation for all businesses tonight at 6 PM at the Hermitage Clubhouse to discuss how to use the new chamber brand in their business
- Workforce Development
  - No discussion
- Updates
  - Wilmington
    - Working on grants for:
      - Fire Station
      - Health Center
      - Upgrade on Waste Treatment Plant involving a grant and loan
  - Dover
    - Approval by the Selectboard of 2 new grants for extensions to the trail along Route 100 from:
      - Dorr Fitch Road to Tollgate Plaza
      - Mountain Park Plaza to West Dover Fire House
    - Evaluating RFP's for beautification of Dover's Town Common
    - Continuing efforts for sidewalk from Dorr Fitch Road, north to end of Mount Snow Marketplace at Green Mountain Interiors
  - Mount Snow
    - Good Christmas week attendance
  - Hermitage Club
    - Grand opening of the clubhouse
    - Purchased Inn at Sawmill Farm in Dover
  - SEVEDS
    - Meeting at the River Garden in Brattleboro to announce recipients of the CEDS Grants
- Other
  - Legislative Breakfast on January 26, 2015 at the Hermitage Clubhouse
  - Ken Black and Gretchen Havreluk gave a presentation to the Rotary regarding economic development activities in Dover and Wilmington as well as Bi Town

On a motion by Ken Black, seconded by Sharon Cunningham, the meeting was adjourned by Ryan Holton at 9:03.

Respectively submitted by Ken Black

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